

Social Media Influencer

<https://twitter.com/MooreAshleyE/status/861842839512154112>

When I first started this class, I barely used twitter so I didn't know how to properly engage with those who weren't following me. But by adding media and hashtags, it increased my engagement and followers as you see above.

This post, I tweeted an event. I had also just really started using twitter, so only 1 like.

<https://twitter.com/MooreAshleyE/status/825829583127773186>

I tried to convey how millennials get their news from social media. Only one like

<https://twitter.com/MooreAshleyE/status/826640170619432961>

This was me quote tweeting an engagement with one of my top followers

<https://twitter.com/MooreAshleyE/status/832267827298054144>

I got 4 likes on this post because using the GIF feature gave my twitter some personality.

<https://twitter.com/MooreAshleyE/status/832262955278401536>

3 likes and one RT, my followers enjoy motivational messages.

<https://twitter.com/MooreAshleyE/status/832267741591633921>

3 retweets because EVERYONE was tweeting the same video, so my TL was flooded.

<https://twitter.com/MooreAshleyE/status/834819584666525696>

This brought some DBZ fans to my engagements, letting me know there was an actual black Goku and this wasn't him.

<https://twitter.com/MooreAshleyE/status/844940543608213504>

I got the most engagements from this tweet because Terrance retweeted me and bought some of his followers to my page.

<https://twitter.com/MooreAshleyE/status/847518504052035585>

I did a news story on a dairy farm so I thought I'd tweet about it to get my followers ready for the actual story. Not many engagements.

<https://twitter.com/MooreAshleyE/status/852569267212103680>

2 likes, I could've added some more hashtags because I thought this one would be one with high engagements.

<https://twitter.com/MooreAshleyE/status/852570716478345216>